

Summer 2007 – Rheindesign 20.-24. of june

KITSCH, CLIQUE, KARNEVAL?

A fresh breeze is blowing around the famous gothic cathedral of Cologne: Time for a new image! The ageing metropolis on the River Rhine is now a centre for DESIGN

There's a new buzz in Cologne, a city known for its celebrations and major events. From June 20 to 24, 2007, Rheindesign will turn the entire city into one huge open-air festival. A vibrant mixture of design and architecture, art and culture. Whether it's a concert of washing machines in the central city plaza, a design discussion on a train or a hotel room designed for the „Kabinettstückchen“, Cologne is partying, pulsating, and thinking about the future – for an entire week in the middle of summer. More than forty events will take place during the midsummer days and nights. Design, forums on the future and art will be the focus of the city's activities – and its meals. With art cakes a metre-long, designer barbecues, "design and dine" parties until the wee hours of the morning.

SAVE THE DATE: 20. – 24. JUNI 2007

Five days of design in cologne Rheindesign is a summer festival that focuses on the relationship between design and society, posing questions and inviting discussion on such topics as 'From an idea to a product', 'From a product to the design of living spaces' and 'From living spaces to the question of how we want to shape our future together'. Let's emerge from our protective cocoons and take another look at public space. What is the glue that holds us together? Design has much more to offer than the potential for individualisation and differentiation; increasingly, it is the field that gives meaning to how we shape the future and create the conditions under which we live. Rheindesign aims for an inter-disciplinary modus operandi; it will encompass art, music, literature, architecture and philosophy. The goal is to create an exciting, enjoyable, engaging programme of events with a personal feel. After all, the festival should be bright and cheerful, appealing to all the senses, intellectually inspiring and emotionally moving!

Cologne as a centre for design: In the past fifteen years, the Cologne region has developed into a veritable design metropolis, covering the entire spectrum from industrial and product design, corporate and communication design, media and fashion design, brand and event design, architecture and interior design. The cultural diversity of the city, its tolerant and open atmosphere, but also its role as a home to science and research, and the existing mix of businesses from traditional industry to modern technologies and media, the koelnmesse exhibition centre, and (not to be overlooked)

the huge international design festival PASSAGEN, as well as plan, the forum for contemporary architecture in Cologne - all of these forces combine to create excellent conditions for the growth of creativity throughout the region of Cologne.

Establishing networks: Rheindesign ties in with all of this, and intends to present the face of design to the city of Cologne by establishing a network among the people who work behind the scenes and their ideas, bringing together both old and new, institutions and individuals alike. Rheindesign activates Cologne's design scene. Makers and shakers, artists and visionaries do their part for the metropolis, creating new spaces for art, architecture, design. Rheindesign concentrates the individual efforts with a design festival that incorporates cultural endeavours of all kinds.

Partner city: Not all eyes will be exclusively on Cologne, as the festival also includes Europe's other design centres. Each year, a partner city will be chosen. In 2007 it's Brussels, the capitol of Belgium and the European Union. The intended aim of this aspect of the festival is to successively network Cologne with other international centres of architecture and design.

Some Projects for Rheindesign:

Design ambassador on the rails: The Belgian high-speed train company Thalys will host a discussion in special carriages. On the Cologne-Brussels route, designers will be on hand to talk with guests. **"How Cologne lives":** The private made public. Following a campaign by the GAG and two artists. **How do successful designers work?** Mike Meiré (art director, designer, and curator) opens his Thinking Factory in Ehrenfeld and offers visitors a look behind the scenes. His exhibit, Mike Meiré MADE IN GERMANY 1983–2007, shows his most important works: magazines, books, films, installations, culture projects. **Picnic on the Rhine:** Designers Isabel Hamm and Mark Gutjahr collaborate with artists Reinhard Doubrava to host a picnic. In keeping with the theme, "The public made private," it will take place in the KAP Forum, with a view over the River Rhine, and not outdoors but inside - as a transient topical production. **Art Salon:** A designer soirée in the private residences of the city.. **"With a sense of community":** During the festival the DesignPost focuses on Belgian design for indoors and out. The great outdoors becomes a sensual experience, with a musical opening event on midsummer's night, a summer lounge, a Belgian disc jockey, Sunday brunch and an exclusive beach on the banks of the Rhine. **Theme closets:** Cologne's citizens are invited to make a statement. Is design dead? In these gleaming white "theme booths" scattered about the city, the people of Cologne can write down their thoughts. The theme booths will be installed next to festival projects so comments can be made. **Belgian Design:** The partner city presents the latest design trends from the melting pot of Brussels under the slogan "Gemeinsinn" (Common Meaning or Public Spirit). Design as it is practiced in Flanders and Wallonia, shown in the Belgian House in the heart of Cologne. **Embodied Communication:** Body & Design – Emotion & Form. Kamehaus Köln, research and instruction for martial arts and dance, Vondelstraße.

more: **Design and Music:** A washing machine concert in Neumarkt plaza. **4711 – new skin for an aging diva.** Designers give a venerable brand a new look. **A peek behind the scenes:** Design studios in the Belgian Quarter and Southside of Cologne. **YoungCologneFashion** – fashion show in the KAP Forum.

PARTICIPANTS

Martin Beeh , Material ConneXion Cologne **Claudia Bousset** , Kulturmanagement, KunstSalon e.V. **Prof. Dr. Uta Brandes** , KISD Köln International School of Design
Klaus Burmeister , Z_punkt GmbH The Foresight Company. **Arne Clasvogt**, Biz.quit GmbH. **Ralf Daab und Feyyaz** , DAAB-Verlag GmbH **Joerg Dalichau** , da und dort architekten, Hochschullehrer **Eric Degenhardt** , Designer **Stephanie Eckerskorn** , meiré und meiré **Prof. Dr. Michael Erlhoff** , KISD Köln International School of Design
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Claudia Neumann , design archive, Neumann + Luz Communication, Anna Prangenberg, Tstad. **Martin Rendel & Dr. René Spitz** , Strategische Markenführung GmbH **Nicola Richter** , Dipl.-Designerin, gestaltungsrichter; **Eva Rusch**, KölnDesign, **Barbara Schlei** , koelnarchitektur.de **Per Soehlke** , smart wines GmbH. **Josef Sommer**, KölnTourismus, **Claudia Stern** , VINTAGE Concepts GmbH **Volker Streckel** , Office Manager Design Post **Prof. Paolo Tumminelli** , KISD + goodbrands GmbH **Thomas Walten** , Vulkan Grundstücksgesellschaft mbh & Co. KG **Christian Wendling** , Architekt, Geschäftsführer, Haus der Architektur Köln; **Martin Weiser**, sidispot, **Jürgen Wirtz** , SAS Radisson Köln **Bart Vandeputte** , Wirtschafts- und Handelsattaché Belgien **Dieter Zeibig** , Smart GmbH; **Belgien Tourismus** Wallonie-Brüssel;

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Büro Andreas Grosz, Köln
Inken Herzig, www.inken-herzig.de

THE FOLLOWING SPACES AND INSTITUTIONS WILL SERVE AS NETWORKED JUNCTIONS THROUGHOUT THE COLOGNE DESIGN LANDSCAPE:

KISD Köln International School of Design, Südstadt Spichern Höfe / Belgisches Viertel
Vulkangelände / Factory, Ehrenfeld. Museum für Angewandte Kunst , Innenstadt.
Belgisches Haus, Innenstadt (Partner 2007). Design Post , Deutz KunstSalon ,
Südstadt. KAP Forum für Architektur/Technologie/Design, Rheinauhafen. Sidispot,
Innenstadt. Tstad, Köln-Frechen.

FACTS & IDEAS

COLOGNE AS A CENTRE FOR DESIGN

The next generation: When it comes to training young designers in Germany, Cologne plays a leading role. The KISD Köln International School of Design was ranked as one of world's the 20 best design schools in an international comparison study carried out by Business Week.

Spin-offs: Numerous businesses – agencies, offices, design companies – have grown out of the school's stable.

Showrooms: More than 40 new showrooms have been established within the past three years alone. They present the latest highlights from the worlds of art and design. The foundation for the work of building contractors and architects.

Architecture: Cologne has more architects per capita than any other city in Germany – far ahead of Berlin and Hamburg.

Urban development: Growing architectural and design projects, such as the Rheinau Harbour, currently the largest urban development project in North Rhine-Westphalia.

Inspiration: Cologne is a successful centre for trade fairs and media production, from which people expect not just reflection but inspiration. Rheindesign provides new impulses, discovers new trends and topics.

Audience: The people of Cologne are knowledgeable about and interested in culture, due in large part to the city's high-quality museums, galleries and trade fairs. Rheindesign sees itself as a factor for city tourism that will add to the already growing number of international visitors to the city.

SPONSOREN, MEDIENPARTNER UND FÖRDERER

SPONSOREN CST cologne sound technologies GmbH, Köln Döres AG, Köln FRANKONIA Eurobau AG, Nettetal GAG Immobilien AG, Köln NetCologne Ströer Out-of-Home Media AG, Köln Thalys International , Brüssel

MEDIENPARTNER ELLE DECORATION

FÖRDERER Armin Müller, Projektentwicklung, Köln DAAB GmbH, Architektur- und Designverlag, Köln Design Post , Köln Druckstudio GmbH, Düsseldorf facts + fiction GmbH, Köln großgestalten gbr, Köln infosion Ltd. & Co. KG, Köln KAP Forum für Architektur/Technologie/Design, Köln Koelnmesse GmbH Rotonda Projektentwicklung GmbH, Köln SIDISPOT , Köln Stadt Köln

Teilnehmer

DIE TEILNEHMER IM ÜBERBLICK

Martin Beeh, [Material ConneXion Cologne](#) **Projekt:** [Heißer Material-Mix](#)

Axel Mittelstaedt, [Mittelstaedt & Kollegen Rechtsanwälte](#)

Claudia Bousset, [KunstSalon e.V.](#) **Projekte:** [merlin bauer – private lounge](#) und [peter schmidt – jour fixe](#)

Prof. Dr. Uta Brandes, [be design](#), [Köln International School of Design](#) **Projekte:** [Kölner Klopfer](#), [From vandalism to fandalism](#), [Konzert für Waschmaschinen](#), [common sense – sense Commun](#), [Im Stil von...](#) und [Was ist Design?](#)

Susanne Brandherm + Sabine Krumrey, [Brandherm + Krumrey Innenarchitektur](#) **Projekt:** [4711 Tradition trifft Moderne](#)

Klaus Burmeister, [Z_punkt Gmbh The Foresight Company](#) **Projekt:** [Zukunft aber schnell](#)

Dirk M. van der Coelen, [Koelnmesse International GmbH](#)

Ralf Daab und Feyyaz, [DAAB-Verlag GmbH](#) **Projekt:** [Meet our Designer](#)

Joerg Dalichau, [da und dort architekten](#)

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Eva Degenhardt, [Philosophiekunst e.V.](#) **Projekt:** [Denk-Auftritt](#)

DesignKIOSK: Sabine Benz, Uta Burchart, Heike Deus, Thomas Hoyer, Kreativkontor (Britta L.QL & Sabine Nierich), Joachim Maatz, skdesign (Sibylle Kamphuis & Susanne Kosub), Susanne Kiefer, odecologne (Olivia Ockenfels & Sabine Volmert), Britta Paulich, Ralf Penkert, Kirsten Reinhold, Ildikó Schilling, Wanja Schnurpel, Ingo Schweers, Jürgen Sterzenbach

Stephanie Eckerskorn, [Meiré und Meiré](#) **Projekt:** [Made in Germany](#)

Prof. Dr. Michael Erlhoff, [be design](#), [Köln International School of Design](#) **Projekte:** [Kölner Klopfer](#), [From vandalism to fandalism](#), [Konzert für Waschmaschinen](#), [common sense – sense Commun](#), [Im Stil von...](#) und [Was ist Design?](#)

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Karin-Simone Fuhs, [Akademie für Gestaltung/ecosign](#) **Projekt:** [Better Life](#)

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Eva Gronbach, [Eva Gronbach GmbH & Co. KG](#) **Projekt:** [Glück auf!](#)

Tobias Groß, [großgestalten Gbr](#)

Oliver Groß, [KAMEHAUS Köln](#) **Projekt:** [Design & Bewegung](#)

Andreas Grosz, [KAP Forum](#) | [ROTONDA Business-Club](#) **Projekte:** [Picnic](#), [Fashion Dance](#) und [Innovation Tour](#)

Mark Gutjahr, Designer **Projekt:** [Picnic](#)

Franziska und Tobias Grau, [Tobias Grau GmbH](#), Rellingen

Isabel Hamm, [Licht-Designerin](#), Köln **Projekt:** [Picnic](#)

Birgit Hansen, [Hansen Innenarchitektur](#) **Projekt:** [Interfaces](#)

Inken Herzig, [Kultur-Journalistin](#), Krefeld

Christof Isselmann, [coplanar design](#) **Projekt:** [FlöNZ & Friends](#)

Andreas Kajba, [Teampoint Köln GmbH](#), apple partner **Projekt:** [Picture Press](#)

Prof. Johannes Kister, [Kister Scheithauer Gross, Architekten + Stadtplaner GmbH](#)
Projekt: [Platz nehmen](#)

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Jörg Lammers [Ströer Out-of-Home Media AG](#) **Projekt:** [Underground](#)

Andreas Leisdon, [B/CC Public Relations](#)

Sylvia Leydecker, [Innenarchitektur, 100% interior](#)

Martina Lorbach, [Innenarchitektur, seiten ansicht](#)

Wilhelm Luxem, [Excelsior Hotel Ernst](#) **Projekt:** [Kabinettstückchen](#)

Mike Meiré, [Meiré und Meiré](#) **Projekt:** [Made in Germany](#)

Armin Müller, [Spichern Höfe](#), Köln, Projektentwickler & Management **Projekt:** [The Spirit of Blue Note](#)

Robert Müller, [facts + fiction medien gmbh](#) **Projekt:** [Zukunft aber schnell](#)

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Martin Rendel & Dr. René Spitz, [rendel & spitz GmbH strategische markenführung](#) **Projekt:** [Kabinettstückchen](#)

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André Schild, [bionic ballroom](#)

Barbara Schlei, [koelnarchitektur.de](#) **Projekt:** [archi-pedes](#)

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Thomas Walten, [Vulkan Grundstücksgesellschaft mbh & Co. KG](#) **Projekte:** [Flönz & Friends](#), [Pong 2.0](#), [Fly to the Sky](#), [Ideen in 3D](#), ["Der Narziss macht den Sisyphos"](#), [Storyboards](#), [Kampf dem Plagiat](#) und [Design Party Vulkan.Köln](#)

Martin Weiser, [SIDISPOT](#) **Projekte:** [Best Of](#) und [Spanish Night](#)

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Julia Zeibig, [K99](#)

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Daniela Reuter, **Frank Hussong** und **Michael Kientzler**, [designatics](#)

In den Dialog einbezogen wurden die Stadt Köln, **Dr. Norbert Walter-Borjans**, Dezernat für Wirtschaftsförderung und Liegenschaften; **Prof. Georg Quander**, Kulturdezernent; **Bernd Streitberger**, Dezernent für Stadtentwicklung, Planen und Bauen; **Josef Sommer**, KölnTourismus GmbH; **Dr. Frank Obermaier**, Fachreferent Amt des Oberbürgermeisters.

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